

For the first time Cleaf at Salone del Mobile.Milano with C-HOUSE

At the fair inside S.Project and in the corporate showroom in Lissone. Four new textures.

Lissone, 09 April 2019 – For its first participation at **Salone del Mobile.Milano Cleaf** presents **C-HOUSE**, the **research** on its **innovative surfaces and their applications**. **C-HOUSE** is developed in the project of its stand inside **S.Project** and **CCube** corporate showroom in Lissone.

The stand at **Salone del Mobile.Milano** designed by **Bestetti Associati** showcase the multiple applications of the surfaces for furniture and interiors: **faced panels, laminates and ABS edges**.

A journey through a **mock-up apartment** in which volumes, horizontal and vertical planes, positioned in the various rooms reveal the aesthetic and technological qualities of the collection.

The **CCube** installation designed by **Studio MILO** divides the collection into **three home environments** - *Welcome, Living, Night* - and **two colour/style variants** - the sober *Classic*, and the more daring *Contemporary*.

The central installation encapsulates the two souls of the interior that are themselves reinterpreted in the day and night zones by lines of perspective and domestic surroundings. The focus of the interior is the **new collection of solid colour decorative papers** in **90** newly created **colours** in three families - *Neutral, Trendy, Evergreen* - that reflect three different moods.

The varieties of product uses and styles enrich the multiplicity of decoratives and textures offered by the Cleaf collection, suitable for any type of furniture or interior.

Four new textures:

Bruciato

Shou Sugi Ban is the ancient Japanese technique of burning wood to preserve it over time. Besides being a conservative and eco-sustainable practice it gives an aesthetically pleasing "burnt wood" effect. The Bruciato texture is the representation of this effect on an ash essence. It's available as faced panel, laminate and ABS edge.

Cheope

Cheope is a geometric texture inspired by the perfect lines of the pyramids seen from a zenithal point of view. The shape is interpreted in its three-dimensionality, in order to create plays of light and shadow on furniture and walls. It's available as faced panel, laminate and ABS edge.

Geta

Paulownia wood is used for the production of geta, the traditional Japanese sandals that have a wooden sole raised by two dowels, held on the foot with a string that divides the big toe from the other toes. The Geta texture has an attractive appearance due to the regularity of the fiber. It's available as faced panel, laminate and ABS edge.

Paglia

The Paglia texture presents an endless series of parallel vertical lines that give the surface a vibrant effect. Combined with solid color decorative papers it enhances the geometric



pattern and with the wood essences it blends the three-dimensional effect. It's available as faced panel and ABS edge.

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Salone del Mobile.Milano
S.Project
Hall 22 A39 B34

8/12 April 2019
CCube
Via Bottego 15 Lissone

Cleaf

Cleaf is an Italian company producing innovative surfaces and solutions for the furniture and interior design industries.

Faced panels, laminates and edges exclusively manufactured at production sites in Brianza are installed worldwide by architects and companies building inspirational spaces for living and working.

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